

## UNITED STATES PATENT AND TRADEMARK OFFICE



UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Viginia 22313-1450 www.uspto.gov

APPLICATION NO	).	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/876,760		06/07/2001	Markus Scheuber	34183/233887	2221
· 826	7590	08/19/2003			
ALSTON			EXAMINER		
BANK OF AMERICA PLAZA 101 SOUTH TRYON STREET, SUITE 4000 CHARLOTTE, NC 28280-4000			1000	CULLER, JILL E	
CHARLO	ITE, NC	28280-4000		ART UNIT	PAPER NUMBER
				2854	

DATE MAILED: 08/19/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

		_	111					
	Application No	Appli	cant(s)					
	09/876,760	SCHE	UBER ET AL.					
Office Action Summary	Examiner	Art U						
	Jill E. Culler	2854						
The MAILING DATE of this communication appears on the cover sheet with the correspondence address								
Period for Reply								
A SHORTENED STATUTORY PERIOD FOR REPL' THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.1: after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above, is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period of - Failure to reply within the set or extended period for reply will, by statute - Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).  Status	36(a). In no event, how y within the statutory mi will apply and will expire to cause the application to the second control of th	ever, may a reply be timely filed nimum of thirty (30) days will be c SIX (6) MONTHS from the mailin o become ABANDONED (35 U.S	onsidered timely. g date of this communication. S.C. § 133).					
1) Responsive to communication(s) filed on <u>05/3</u>	<u>30/03</u> .							
2a)⊠ This action is <b>FINAL</b> . 2b)□ Th	is action is non-f	inal.						
3) Since this application is in condition for allows closed in accordance with the practice under Disposition of Claims								
4)⊠ Claim(s) <u>1-3 and 5-14</u> is/are pending in the ap	oplication.							
4a) Of the above claim(s) is/are withdraw		ation.						
5) Claim(s) is/are allowed.								
6)⊠ Claim(s) <u>1-3 and 5-14</u> is/are rejected.								
7) Claim(s) is/are objected to.								
8) Claim(s) are subject to restriction and/o	r election require	ment.						
Application Papers								
9)☐ The specification is objected to by the Examine	er.							
10)⊠ The drawing(s) filed on <u>07 June 2001</u> is/are: a)⊠ accepted or b)⊡ objected to by the Examiner.								
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).								
11) ☐ The proposed drawing correction filed on is: a) ☐ approved b) ☐ disapproved by the Examiner.								
If approved, corrected drawings are required in re		tion.						
12) The oath or declaration is objected to by the Ex	caminer.							
Priority under 35 U.S.C. §§ 119 and 120								
13) Acknowledgment is made of a claim for foreign	n priority under 3	5 U.S.C. § 119(a)-(d) or	r (f).					
a)⊠ All b)□ Some * c)□ None of:								
1. Certified copies of the priority document								
2. Certified copies of the priority document		• •	· ———					
<ul> <li>3. Copies of the certified copies of the prio application from the International Bu</li> <li>* See the attached detailed Office action for a list</li> </ul>	reau (PCT Rule	17.2(a)).	is National Stage					
14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).								
a)  The translation of the foreign language pro			r 121.					
Attachment(s)								
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449) Paper No(s)	4) 5) 6)	Notice of Informal Patent A						
		· <u>-</u>						

Application/Control Number: 09/876,760 Page 2

Art Unit: 2854

### **DETAILED ACTION**

### Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

2. Claims 1-2 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent No. 6,183,018 to Braun et al.

Braun et al. shows a method of providing text on a printed surface, 3, of a printed product comprising the steps of applying a partially transparent contrast panel, 4, to the printed surface by printing the contrast panel onto the printed surface, with the contrast panel allowing the printed surface of the printed product, 3, to be seen therethrough, and forming information, 6, within or on the contrast panel, with the contrast panel forming a contrast with respect to the information so that the information can be easily seen and read, wherein the step of forming information within or on the contrast panel comprises printing the information onto the contrast panel. See column 3, lines 55-61.

# Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

4. Claim 3 is rejected under 35 U.S.C. 103(a) as being unpatentable over Braun et al. in view of U.S. Patent No. 4,505,497 to Katzman.

Braun et al. teaches all that is claimed, as in the above rejection of claims 1-2 except that the step of forming information within or on the contrast panel comprising forming blank areas within the contrast panel, with the blank areas forming the information.

Katzman teaches that the step of forming information within or on the contrast panel comprising forming blank areas within the contrast panel, with the blank areas forming the information. See column 3, lies 45-53.

It would have been obvious to one having ordinary skill in the art at the time of the invention to form information on the contrast panel of Braun et al. by forming blank areas, as taught by Katzman, in order to reduce the amount of ink required to produce the desired information.

5. Claims 5-13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Braun et al. in view of Katzman, as applied to claim 3 above, and further in view of U.S. Patent No. 4,983,990 to Fröhlich.

Braun et al. and Katzman teach all that is claimed, as in the above rejection of claims 3, except for providing text on each of a plurality of printed products by conveying the printed products along a path of travel in an overlapping imbricated

Application/Control Number: 09/876,760

Art Unit: 2854

stream such that a border region of each printed product is exposed by the imbricated overlap as each printed product passes printing stations along the path of travel.

Fröhlich teaches providing text on each of a plurality of printed products by conveying the printed products along a path of travel in an overlapping imbricated stream, see column 2, lines 55-59, such that a border region of each printed product is exposed by the imbricated overlap as each printed product passes printing stations along the path of travel. See column 3, lines 55-57.

It would have been obvious to one having ordinary skill in the art at the time of the invention to use the printing steps of Braun et al. and Katzman with the printing method of Fröhlich in order to provide text on the borders of a plurality of printed articles in an efficient, automated manner.

6. Claim 14 is rejected under 35 U.S.C. 103(a) as being unpatentable over Braun et al. in view of Katzman and Fröhlich as applied to claims 5-13 above, and further in view of U.S. Patent No. 4,538,161 to Reist.

Braun et al, Katzman and Fröhlich teach all that is claimed, as in the above rejection of claims 5-13 except that the conveyor system comprises a plurality of clamps arranged one behind the other in the conveying direction for gripping respective ones of the printed products.

Reist teaches a conveyor system, 11, comprising a plurality of clamps, 13, arranged one behind the other in the conveying direction for gripping respective ones of printed products.

Application/Control Number: 09/876,760

Art Unit: 2854

It would have been obvious to tone having ordinary skill in the art at the time of the invention to use the conveyor system of Reist with the invention of Braun et al., Katzman and Fröhlich in order to move the printed products through the printing process in a well-controlled manner.

### Response to Arguments

7. Applicant's arguments with respect to claims 1-14 have been considered but are moot in view of the new ground(s) of rejection.

#### Conclusion

8. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Application/Control Number: 09/876,760

Art Unit: 2854

9. The prior art made of record and not relied upon is considered pertinent to

applicant's disclosure. U.S. Patent No. 4,234,214 to Lee and U.S. Patent No. 5,601,887

to Rich et al. each teach a method and apparatus for providing text on a printed surface

of a printed product having obvious similarities to the claimed subject matter.

10. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Jill E. Culler whose telephone number is (703) 308-

1413. The examiner can normally be reached on M-Th 7:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Andrew Hirshfeld can be reached on (703) 305-6619. The fax phone

numbers for the organization where this application or proceeding is assigned are (703)

308-7722 for regular communications and (703) 308-7722 for After Final

communications.

Any inquiry of a general nature or relating to the status of this application or

proceeding should be directed to the receptionist whose telephone number is (703) 308-

1782.

jec

August 10, 2003

Dan Colilla

Primary Examiner

Page 6

Art Unit 2854